

# OREGON WINE Almanac

AN ANNUAL PUBLICATION OF THE OREGON WINE PRESS 2013

## ABOUT THE PUBLICATION

In January, Oregon Wine Press will be publishing an Oregon wine directory called **Oregon Wine Almanac**, a reference guide to keep around for the coming year.

## INSIDE THE PUBLICATION

**Oregon Wine Almanac** will contain a complete list of all bonded and licensed Oregon wineries organized by region. Wineries have the option to buy a premium listing (see back) and display advertising (see below right).

In addition to winery listings, OWP will be publishing its 2013 Superior Cellar Award winners with a basic listing given to all honorees. SCA restaurants (as well as non-honoree restaurants) will have the opportunity to purchase a premium listing (see back).

All major Oregon wine festivals will be published with 2013 dates and locations. Again, festivals also will have the opportunity to buy a premium listing (see back).

Inns, B&Bs and hotels, as well as wine industry businesses, can also be part of the Almanac with the purchase of a premium listing (see back).

In addition to the directory portion of the Almanac, OWP will be publishing its 2012 OWP Wine Person of the Year, OWP Year in Review, 2012 Top Wine Producers and 2012 Vintage Recap in this publication.

## SIZE AND FINISH

**Oregon Wine Almanac** will be smaller than the monthly editions of OWP. The trim size will be 8.25 x 10.75. The book will be bound and have a glossy cover.

## DISTRIBUTION

**Oregon Wine Almanac** will be distributed during the month of January. For businesses that close their doors for a winter break, their portion of books will be distributed when doors open again for business.

## ADVERTISING STAFF

### ADVERTISING DIRECTOR

**Christy Nielsen**  
503-687-1234  
cnielsen@oregonwinepress.com

### AD SALES MANAGER

**Holly Goodman**  
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### ACCOUNT EXECUTIVE

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tcook@oregonwinepress.com

### DATABASE MANAGER

**Kristina Stephens**  
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kristina@oregonwinepress.com

*Oregon* WHO, WHAT, WHEN, WHERE OF WINE IN OREGON  
**WINEPRESS**

611 Third Street | PO Box 727 | McMinnville, OR 97128  
503-687-1266 | F: 503-472-5997 | www.oregonwinepress.com



## DISPLAY ADVERTISING

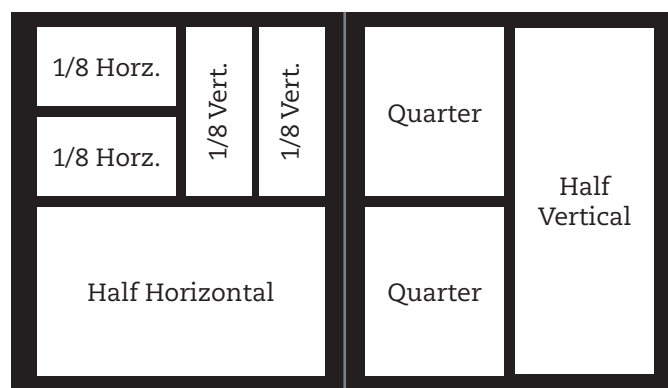
| Ad Size      | Basic Ad Rate | 6-Ad Contract 10% discount | 12-Ad Con. 20% disc. | Dimensions (inches; w x h) |
|--------------|---------------|----------------------------|----------------------|----------------------------|
| 1/8 Vert.    | \$250         | \$225                      | \$200                | 1.65625 x 4.75             |
| 1/8 Horz.    | \$250         | \$225                      | \$200                | 3.5625 x 2.25              |
| Quarter      | \$500         | \$450                      | \$400                | 3.5625 x 4.75              |
| Half Vert.   | \$1000        | \$900                      | \$800                | 3.5625 x 9.75              |
| Half Horz.   | \$1000        | \$900                      | \$800                | 7.375 x 4.75               |
| Full         | \$2000        | \$1800                     | \$1600               | 7.375 x 9.75*              |
| Back Cover   | call Holly    | call Holly                 | call Holly           | 8.625 X 11**               |
| Inside Cover | call Holly    | call Holly                 | call Holly           | 8.625 X 11**               |
| Inside Back  | call Holly    | call Holly                 | call Holly           | 8.625 X 11**               |

**FULL COLOR CHARGE: \$330 | SPOT COLOR CHARGE: \$98**

**Note: Buy a half or larger and receive a free upgrade listing (see back).**

**\*Regular full pages can bleed. Please add 1.25 to width and height.**

**\*\*Back Page, Inside Cover and Inside Back dimensions include bleed.**



# OREGON WINE Almanac

## WINERIES

### Oregon Sunshine Vineyards

**CITY:** McMinnville  
**PHONE:** 503-555-5555

### Oregon Sunshine Vineyards

**ADDRESS:** 1545 Sunshine Day Road  
**CITY:** McMinnville  
**PHONE:** 503-555-5555  
**WEB:** www.oresunshinevineyards.com

### Oregon Sunshine Vineyards

**ADDRESS:** 1545 Sunshine Day Road  
**CITY:** McMinnville  
**PHONE:** 503-555-5555  
**WEB:** www.oregonsunshinevineyards.com  
**OWNER:** Robert Smith  
**LABELS:** Sunshine Vineyards, Cloudy Days  
**VARIETIES:** Pinot Noir, Pinot Gris, Syrah, Cabernet Sauvignon, Merlot, Riesling  
**CASE PRODUCTION:** 1,500  
**HOURS:** Thurs.-Sun., 11 a.m. to 5 p.m.



## RESTAURANTS

### Bounty Bistro & Deli

**ADDRESS:** 1545 Five-Course Highway  
**CITY:** Ashland  
**PHONE:** 541-555-5555  
**WEB:** www.oregonbountybistro.com

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**ADDRESS:** 1545 Five-Course Highway  
**CITY:** Ashland  
**PHONE:** 541-555-5555  
**WEB:** www.oregonbountybistro.com  
**CUISINE:** Northwest  
**OWNER:** Lauren McDaniel  
**EXECUTIVE CHEF:** Jessica Townes  
**WINE STEWARD:** Jessica Townes  
**HOURS:** Tues.-Sun., 11 a.m. to 9 p.m.  
**CORKAGE FEE:** \$15

**Bounty**  
BISTRO & DELI

#### FREE

FREE (No response from OWP survey)

#### BASIC

FREE (Response from OWP survey)

#### PREMIUM

\$150 (includes box, extra winery info and full-color company logo)

#### BASIC

FREE (Superior Cellar Awardee)

#### PREMIUM

\$150 (includes box, extra restaurant info and full-color company logo)

## FESTIVALS

### NW Swirl Celebration

**LOCATION:** Aurora Armory  
**CITY:** Aurora  
**DATES:** March 5-7  
**WEB:** www.nwswirlcelebration

### NW Swirl Celebration

**LOCATION:** Aurora Armory  
**ADDRESS:** 1545 Candles Circle  
**CITY:** Aurora  
**DATES:** March 5-7  
**WEB:** www.nwswirlcelebration  
**OWNER:** Frank Provenzano  
**HOURS:** Fri: 5 to 9 p.m.; Sat./Sun.: 11 a.m. to 7 p.m.



#### BASIC

FREE (Basic for Major wine events)

#### PREMIUM

\$150 (includes box, extra business info and full-color company logo)

## INNS, B&Bs & HOTELS

### Murphy Bed B&B

**ADDRESS:** 1545 Snooze Street  
**CITY:** Hood River  
**PHONE:** 541-555-5555  
**WEB:** www.murphybedbandb.com  
**OWNER:** Danielle Murphy  
**AMENITIES:** Breakfast, Pets, WiFi, Scenic  
**AVAILABILITY:** Yearround

### MURPHY BED

bed and breakfast

#### PREMIUM

\$150 (includes box, extra business info and full-color company logo)

## INDUSTRY

### Bottles, Barrels & Beyond

**ADDRESS:** 1545 Candles Circle  
**CITY:** Aurora  
**PHONE:** 800-555-5555  
**WEB:** www.bottlesbarrelsbeyond.com  
**OWNER:** Bill Baker  
**HOURS:** Mon.-Sat., 10 a.m. to 7 p.m.

**Bottles  
Barrels  
& BEYOND**

#### PREMIUM

\$150 (includes box, extra business info and full-color company logo)