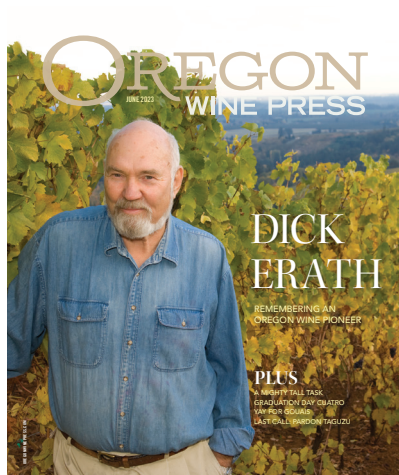




2025 MEDIA KIT



OREGON

EST. 1984

WINE PRESS

ESTABLISHED 1984

Oregon Wine Press — then named Oregon Wine Press Calendar — was launched in 1984 by Portland-area natives Richard Hopkins and Elaine Cohen. In 2006, the magazine was purchased by **News-Register Publishing Co.**, a family-owned, fourth-generation publishing company located in McMinnville, Oregon. From its base in the lush Willamette Valley, OWP continues the long tradition of excellence established by its founders.

EDITORIAL STATEMENT

As Oregon's only wine-focused monthly magazine, OWP has been the leader in providing in-depth, comprehensive coverage of Oregon's wine industry for more than three decades.



WHY CHOOSE OWP?

Oregon's Only: Circulated throughout the Northwest and the nation, OWP gives advertisers a trusted, proven vehicle to reach Oregon's most devoted wine enthusiasts and tourists who visit our wine country.

Monthly Publication: OWP is a monthly magazine, so, unlike quarterly wine magazines in the area, our news and features are fresh and up to date. Advertising on a monthly basis in OWP will provide your company the greatest exposure and will qualify you for a frequency discount.

Editorial Content: OWP serves the entire state of Oregon with well-balanced coverage. We aim to bring all of the state's wine regions into the spotlight.

Large Circulation: OWP is a free publication available at nearly 1,000 locations throughout Oregon and across the country; it is also available through paid subscription. Monthly distribution ranges from 25,000 to 30,000.

Competitive Pricing: Advertising rates in OWP are moderate for the impact generated.

Distinctive Graphic Design: OWP strives for its own distinctive look among its competitors. Our professional team of designers will design and produce your ad without charge. We'll work with you to create an instant visual connection with your potential customers.

Testimonials: As a testament to OWP, winemakers, winegrowers and avid readers stand behind our magazine. We're constantly reminded by readers how important it is to have a statewide publication devoted exclusively to Oregon wine.

EDITORIAL CONTENT

OWP content is well balanced to serve our readers with insightful reporting on all segments of Oregon's wine industry. We strive to cover topics that take readers from behind the scenes in the winery to the wine shop shelf and all points in between.



The following monthly departments cover a variety of topics.

Newsworthy ■ Read about the latest happenings within Oregon's wine industry.

Cellar Selects ■ Peruse selections from OWP's expert-led tasting panel. A favorite of loyal readers.

Emporium ■ Discover wine-centric items made in Oregon and beyond.

Portraits ■ Learn stories of successful Oregon wineries and the people behind them.

Foodstuff ■ Find out the latest on Oregon wine country's acclaimed restaurants and those that support Oregon wine, plus recipes from talented local chefs and food-savvy winery staff.

Commentary ■ Hear what others are saying about hot topics.

Calendar ■ Mark your calendar using OWP's comprehensive list of wine events.

Last Call ■ Wrap-up the edition with a wine-centric Q&A.

FOODSTUFF



Food For Thought

EPILOGUE KITCHEN RESTAURANT
EDUCATES WHILE FEEDING PATRONS

there an extensive wine list available to pair with your coffee, greens or chicken and waffles?

Yes, well, of the olive.

"You're wondering our postmodern," said chef Jonathan Jones, referring to the kitchen restaurant he owns with his partner — in life and in business — Maria Rios. "Our food, atmosphere, drinks are intended to be a reflection of us. It reflects our personalities," he said.

Rios, into one of two "English" households in Lane County's Antioch country town, Jones grew up with cousins, parents and grandparents who cooked. "I shadowed them, helped them. There wasn't a day when food wasn't the focal point."

Although his birthplace was the border of the Mason-Dixon Line, Jones steps at the word "South."

"You'll be surprised when you take a chef raised near the Mason-Dixon Line, transplant him in Wisconsin, educate him in Vermont, then bring him with a little North Carolina spice before moving him in the Northwest. He becomes a wine blend of two years in a row for a James Beard award, the Oscars for restaurants, that's what. And also, this happens here, establishes the label-defining Epilogue Kitchen and Cocktails in Salem. Is there something and food? Is there a touch of Antioch Country simplicity? Is there some Philly velvet? Is he the chef a little bit Madison Blue but? Might you get your duck confit in a basket, as if this were a food truck?"

"The door will close and you'll be surrounded by wine made by Black winemakers, books by Black authors and a Black chef. I want it to be a mentally stimulating space. It's really a lot of fun," — Jonathan Jones, Epilogue Kitchen

above: Chef Jonathan Jones working in the kitchen. RIGHT: Epilogue Kitchen's Maria Rios and Jonathan Jones.

30 OWP • NOV 2023

FOODSTUFF

Cheese in the Wild

A GUIDE TO CHEESE PICNICS IN OREGON WINE COUNTRY

BY MELODIE PICARD
THE OREGON CHEESE CAVE



Summer is finally here! With the heat and sunshine comes thirst. Thirst for lakes, rivers and wine! With a side of cheese, of course.

Many of our Oregon wineries are quite scenic and offer wonderful foods made by chefs and tasting room staff. Some even host local food trucks. However, if you need to bring your own, I recommend packing a cheese picnic box.

While you can create your own, a cheese picnic can help you find unique and local pairings. They can even put it together for you like I do for many folk on their end-of-summer parties, private events, a friend's house or their own backyard.

Cheese loves wine by the glass, the bottle but also grinders. Consider canned wine from Merano Winery, produced at Chateau Blanca Winery in Dallas or Applegate Valley's Quality North with their award-winning wine. Cheese is an ever-trusted companion on hikes, park outings, river and pool-side fun. One could eat a whole cheese dinner when camping with smoked cheddar, ricotta melted on bread. ☺

TIPS FOR A CHEESE PICNIC BOX:

- At least three cheeses, pre-portioned in a to-go container in a little cooler with ice pack
- Accompaniments in cup or jar
- Crackers or bread (pre-sliced)
- Utensils and napkins
- Water
- Don't forget a board, platter or lunchbox to serve them on

The Oregon Cheese Cave
312 N. Main St., Unit A
Phone: 503-727-5555
503-687-6650
theoregoncheesecave.com

24 OWP • JULY 2023

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Oregon Lithoprint

1315 N.E. Miller St., McMinnville, OR 97128

Please make an appointment before visiting us!

TESTIMONIALS

READERS

“I really enjoy the work that you guys do at the OWP. As you are certainly aware, it is nearly impossible to toe the line between consumer and industry audiences and to satisfy the needs of both in one publication. You and your staff absolutely nail it.

Bill Hooper, Paetra Wines

“I spent more than a decade in the Willamette Valley before returning to Baker City in 2016. I enjoy the connection to the rest of the Oregon Industry through The Wine Press that I no longer have here. It's great to see and hear the stories of others outside of my region and across the stat.

Travis Cook, Copper Belt Wines, Snake River Valley

“Keep up the great work! We are hoping to have more time in the future to visit your great state and enjoy many of your fine wineries. We're sure that with the aid of your publication we will be stirred to some fine, fun favorites of the state's wineries.”

William and Shari Howard, Fairbanks, Alaska

“Your publication is very professionally presented. We always look forward to each issue. Being from Yamhill County, we feel a sense of pride in the quality of the coverage. Keep on!”

Jeff and Kathy Pearson, Carlton

“I wanted to thank you for the beautiful job you did with the 20 year anniversary article. I've received so many nice notes with congratulations. I loved reading what my colleagues said, too. Thank you very much for helping us, as an industry, celebrate and learn!

Jessiva Mozeico, Et Fille Wines

ADVERTISERS

“OWP, thank you for always checking in with me in a timely manner, working with me on revisions, making me aware of upcoming opportunities and following up with me in person and online. You've been a great advertising partner!

Remy Drabkin, Remy Wines

“We've been getting lots of great feedback related to the Oregon Wine Press [advertisement] for Savor Cannon Beach. It's clear how quickly folks open their issues! Thanks for the nice support. We're very excited about the upcoming festival!

Michelle Briggs Wedaman, Savor Cannon Beach

“We thank OWP for being the voice of our industry through collaborative, educational and entertaining content. The publication has helped us share our story with the people that matter the most to us. Thank you, OWP, for being such a great partner for our winery.

Christine Collier, Willamette Valley Vineyards

“I am interested in advertising in OWP because since the onset of my participation in the Oregon wine industry, I have considered them the most faithful, committed and informative publication in our state about our wine industry. In addition, they've always been creative in how to establish, keep and maintain industry participants, and wine aficionados interested in their monthly publications. I consider OWP a true partner to my winery and my winery's goals. I also consider OWP a true partner, and of great service to our most important audience, the wine drinkers.

Mauricio Collada Jr. MD, Cubanísimo Vineyards

“Thank you for bending over backwards for your clients! I love OWP and pour through it monthly. I also include a copy in all my closing gift baskets welcoming my clients to paradise!! The WOW group will also be continual advertisers and supporters! Thank you truly for everything and especially your courteous follow-through.”

Meri Kerekanich, Kelly Group & Women of Willamette

“We appreciate OWP so much we asked to become a distributor! Our associates, along with our customers, look forward to each monthly issue and connecting with the winegrape community. An advertiser as well, we've been very pleased with the response from our ad campaigns. Thank you for continuing to produce a quality publication backed by great customer service.”

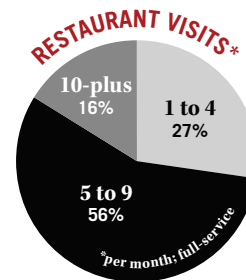
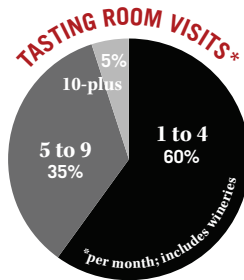
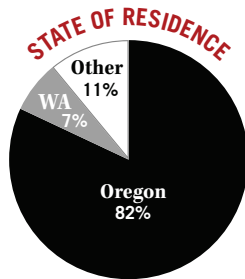
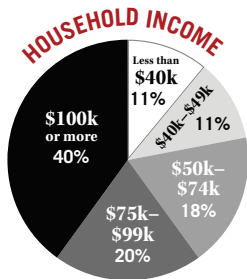
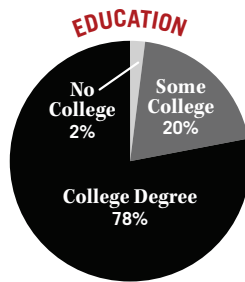
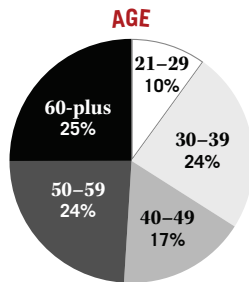
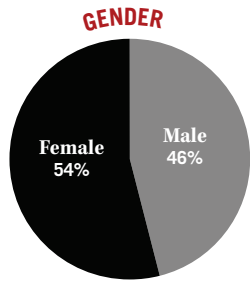
Lisa Gossett, Oregon Vineyard Supply

INDUSTRY LEADERS

“I just read the OWP review of “Voodoo Vintners.” Thank you so much! It means so much to me. I'm actually getting a little misty reading it — it is so beautifully written. I have already heard from one winemaker's wife who read the review and wants to buy the book. I think your review might be the single most important one for this book because it will reach everyone in the Oregon wine community who cares about this (admittedly obscure) issue. I can't thank you enough. Thank you, thank you, thank you!”

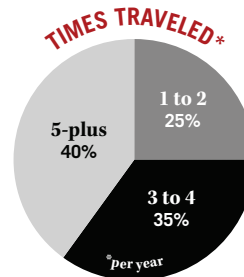
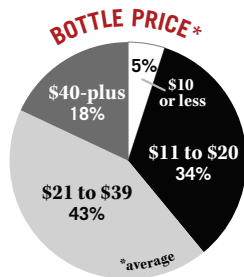
Katherine Cole, The Oregonian

GET TO KNOW THE OWP READER



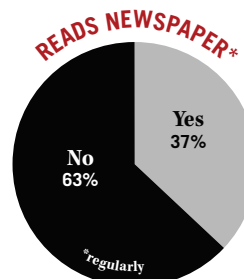
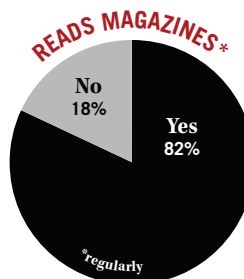
General Demographics

Wine Buying Habits

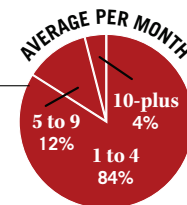
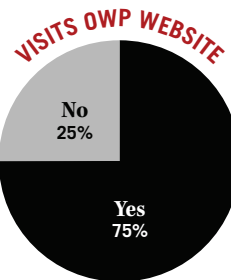


READER AT A GLANCE

- 54%** are female
- 46%** are male
- 78%** have earned a college degree
- 53%** are professionals/managers
- 60%** earn at least \$75,000 per year (household)
- 82%** subscribe to magazines
- 95%** visit tasting rooms/wineries at least 1 to 4 times a month
- 56%** eat at full-service restaurants 5 to 9 times a month
- 75%** travel at least 3 to 4 times a year
- 82%** regularly read magazines



Reading Habits

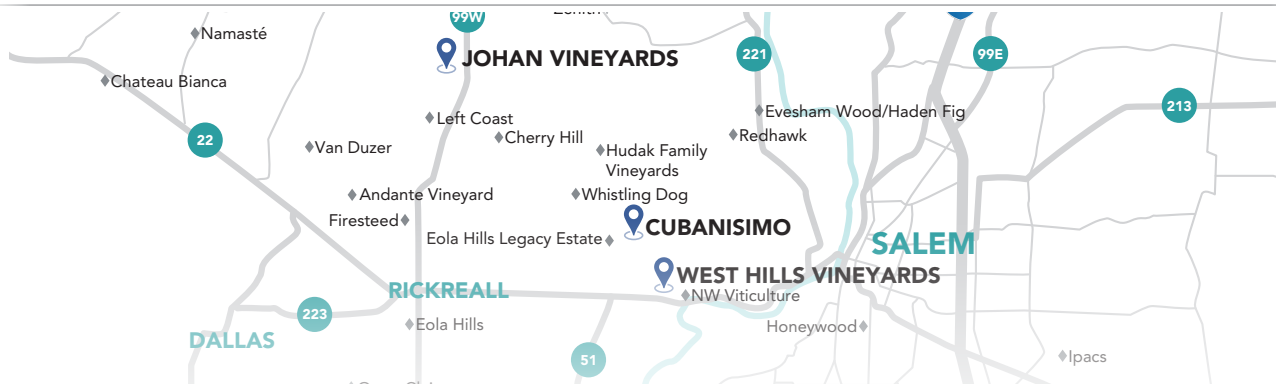
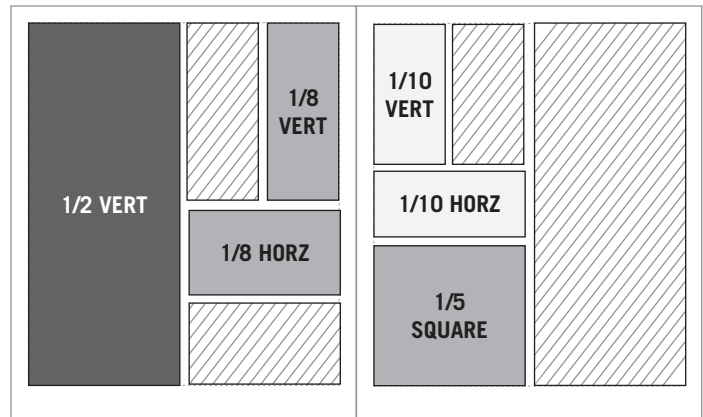
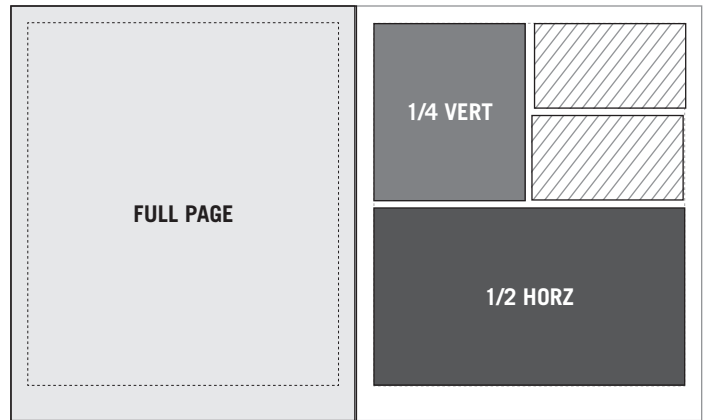


Oregon Wine Press demographics were gathered from a reader survey that was both printed in the magazine and online during November and December 2016.

ADVERTISING SPECS

AD SIZE	WIDTH	HEIGHT
Full Page (non-premium)	9	10.5
Full Page (premium)	10 10.25	12 (trim) 12.25 (bleed)
1/2 (horizontal)	9	5.125
1/2 (vertical)	4.375	10.5
1/4 (vertical only)	4.375	5.125
1/5 (square only)	4.375	4.05
1/8 (horizontal)	4.375	2.4444
1/8 (vertical)	2.0625	5.125
1/10 (horizontal)	4.375	1.9
1/10 (vertical)	2.0625	4.05

See rate card for current pricing. All sizes are measured in inches. Sizes are the same for both Oregon Wine Press and Oregon Wine Almanac.



WINE COUNTRY MAPS

■ **Nebuchadnezzar Listing** includes name, address, phone, website, hours, short description and logo. Your name will appear larger on the map with a colored icon as well. ***\$100/month.**

■ **Magnum Listing** includes name, address, website and hours, plus your name will be in a larger font with a colored icon on the map. ***\$50/month.**

**Contact sales rep for details. Requires 6- to 12-month contract.*

◆ CUBANISIMO



1754 Best Rd NW, Salem
503-588-1763
cubanismovineyards.com

Come enjoy our award winning wines, and the Oregon wine experience, Cuban style! Pride, Passion, Pinot!

◆ WEST HILLS VINEYARDS

4785 Salem Dallas Hwy NW, Salem | 503-383-9058
westhillsvineyards.com | Wed.-Sun., 12-7 p.m.



UNCORK YOUR MARKETING POTENTIAL

*with these special
advertising pages*

With *Oregon Wine Press*' unique readership — **consumers and members of the industry** — reach future customers with these two special marketing opportunities.



OREGON WINE COUNTRY dining guide



Your Business Name Here
website.com • 503.687.1233
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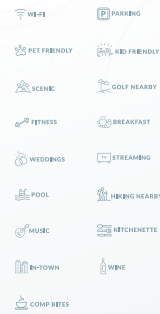
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OREGON WINE COUNTRY getaway guide

know before you go!
AMENITIES LEGEND



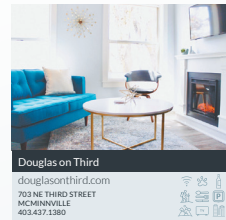
McMenamins Hotel Oregon
mcmenamins.com
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MCMINNVILLE
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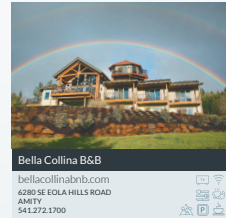
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The Farmhouse @ Tabula Rasa Farms
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CARLTON
503.583.4280



Douglas on Third
douglasonthird.com
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MCMINNVILLE
403.437.1380



Bella Collina B&B
bellacollinairbnb.com
6280 SE EOLA HILLS ROAD
AMITY
541.972.1700

GETAWAY GUIDE

Let our readers know the **best places in Oregon wine country to stay**, relax, and use as home base for their next visit.

- Includes photo, address, phone, website and amenity icons.
- Appears in all editions and online year-round. ***\$100/month.**

WINE COUNTRY DINING GUIDE

Promote your restaurant or catering business as **one of the premiere culinary complements** to the Oregon wine scene.

- Includes photo, address, phone, website and 25-word description.
- Appears in all editions and online year-round. ***\$100/month.**

**Requires 6- to 12-month contract.*

WEBSITE

WWW.OREGONWINEPRESS.COM

OWP's website offers all stories from the current publication, an archive of articles, the **Wine Country Getaway Guide**, **current press releases**, **extensive calendar of events** and more. A virtual version of the magazine (and Almanac) via **page-turner** software is also available.

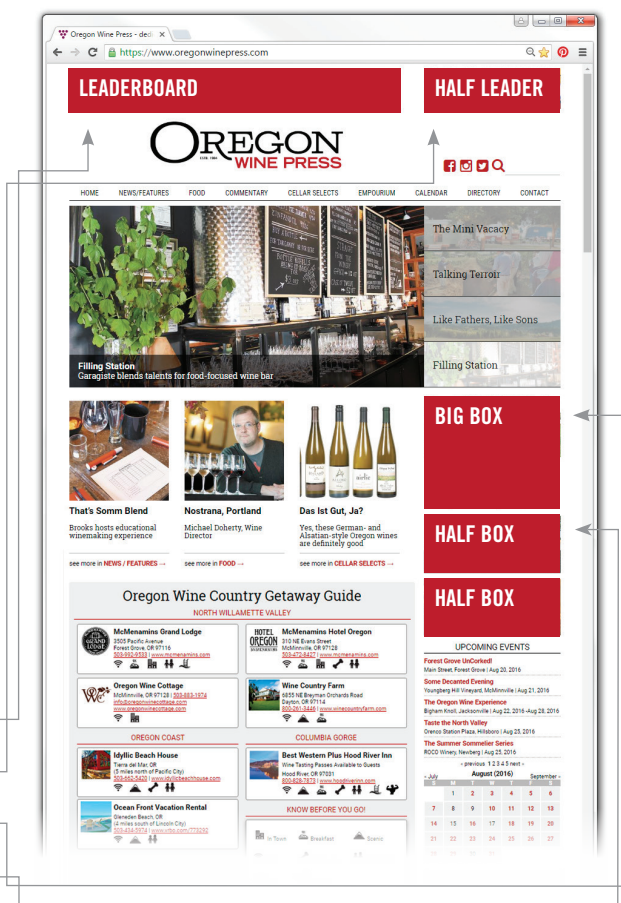
DIGITAL ADVERTISING

All ads link to your website for superior traffic. Sizes include: **Half Banner**, **Big Box**, **Big Box Premium**, **Half Box**, **Leaderboard** and **Leaderboard Premium**.

All premium positions include three frames rotating in a loop once the page has loaded. All premium ads share exclusive placement.

WEB AD SPECS

Leaderboard	728 x 90 pixels
Half Leaderboard	300 x 90 pixels
Big Box	300 x 250 pixels
Half Box	300 x 125 pixels



WEB STATS

The Oregon Wine Press online platform receives 6,500 unique visits per month, with one-third of visits to OWP.com lasting more than two minutes. Advertisements on OWP.com average around 17,500 impressions per month.

VIRTUAL EDITION

A virtual version of OWP, as well as the Oregon Wine Almanac, is available online via page-turner software. Follow links within articles and ads, and enjoy an archive of previous editions, too.



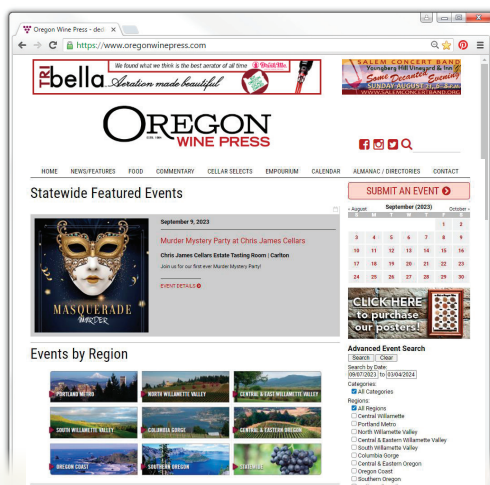
SOCIAL MEDIA

@OREGONWINEPRESS

Follow OWP on **Facebook**, **Instagram** and **Twitter** to keep up with what's going on in Oregon wine. OWP staff shares photos and events. Advertisers enjoy extra coverage on all our social media platforms.



CALENDAR UPGRADE



Boost event attendance with our online and print calendar upgrades.

Premium - \$250

- Your event appears at the top of the calendar page on oregonwinepress.com for 1 month with a landing event page featuring photos, maps and logos.

- A boxed listing of the event appears on the calendar in the print edition.

Premium Plus - \$450

All digital premium features extended to 3 months with print feature for 1 month.



A couple enjoys the Chehalem Mountains Winegrowers' Magic in the Mountains tasting in Newberg at The Allison Inn & Spa. (As seen in September 2021 OWP.) Photo by Raymond Hall/Click Photography

The cover of the Oregon Wine Almanac 2023 features a photograph of Janie Brooks Heuck, a woman with long dark hair, wearing a black leather jacket and a colorful patterned scarf, holding a glass of red wine. She is standing in a restaurant or bar with large windows and other patrons in the background. The title "OREGON WINE Almanac" is at the top, with "AN ANNUAL PUBLICATION OF THE OREGON WINE PRESS" below it. The year "2023" is in the top right. On the left, a vertical list of topics is shown: "Plus 2022 in Review Oregon Wine Directory Wine Country Maps". On the right, a yellow circular badge says "2022 OWP PERSON OF THE YEAR". The main title "Janie Brooks Heuck" is in large letters, with "Brooks Winery" in smaller text above "Heuck". At the bottom left is the "OREGON WINE PRESS" logo.

OREGON WINE
Almanac
AN ANNUAL PUBLICATION OF THE OREGON WINE PRESS 2023

Plus
2022 in Review
Oregon Wine Directory
Wine Country Maps

2022 OWP PERSON OF THE YEAR

Janie Brooks Heuck
Brooks Winery

OREGON WINE PRESS

Jan. 27-28

First Taste Oregon

January 27-28, 2023
Oregon Trade Fair & Expo Center
 Jackson Long Building
 128 NE 7th Building
 Salem, OR 97301

firsttasteoregon.com
info.firsttasteoregon.com

Cherries First Taste is a series of pop-up tastings featuring delicious Oregon Wine, Craft Cheese, Spirits, Beers & Infusions. Join for a taste of a local shipping experience. The focus is on one of the industry's least understood, craft beverages, spirit delicious, unique and colorful stories. It's not a just a pop thing, enjoy a hand table or a wall feature from one of the state's best breweries or discover your new favorite distilled beverage. With various spirit and fermented wines, like vermouth and cider, you'll find a new twist to local wine and spirit. Join us, Saturday Jan. 28, 10am-5pm.



FIRST TASTE

2023

OREGON WINE CALENDAR

Feb. 16-19

OREGON TRUFFLE FESTIVAL
 Oregon Trade University
www.gourmettrufflefest.com

Feb. 18-19

BUBBLES FEST
 Astoria Area Vineyards
www.astoriavineyards.com/events/bubblesfest

Feb. 23-26

NEPOSEW SEAFOOD & WINE
 South Beach Market
www.oregonwinefestival.com

Feb. 24-25

OREGON CHOCOLATEY CELEBRATION
 The Althouse Inn & Spa
www.oregonchocolatereception.com

Feb. 27

WALLA WALLA WINE ON TOUR
 Portland
www.wallawallawine.com

Mar. 3-4

PORTLAND SEAFOOD & WINE FESTIVAL
 Portland Expo Center
www.portlandseafoodandwinefestival.com

Mar. 3-5

OREGON CHOCOLATE FESTIVAL
 Ashland Hills Hotel & Suites
www.portlandseafoodandwinefestival.com

Mar. 10-12

MADONVILLE WINE & FOOD CLASSIC
 Evergreen Astoria & Spice Museum
www.madonvillewineandfoodclassic.com

Mar. 11-12

OREGON CHEESE FESTIVAL
 Jackson County Expo
www.oregoncheesefestival.com

Apr. 28-30

ASTORIA-WARRENTON CRAV, SEAFOOD & WINE FESTIVAL
 Clatsop County Fair & Expo Center
www.astoriawinefestival.com

Apr. 22

YAMHILL-CARLETON AUA SPRING TASTING
 Alibey Road Vineyard
www.alibeyroadvineyard.com

May 7

SPRING RELEASE WEEKEND
 Walla Walla Valley
www.wallawallavalley.com

May 6

GREATEST OF THE GRAPE
 Willamette Vineyard
www.willamettevineyard.com

May 22-29

MEMORIAL DAY WEEKEND IN WINE COUNTRY
 Sunriver
www.sunriver.com

June 4

TASTE OF UMPIQUA BEND
 Devils to come
www.tasteofumpiquabend.com

June 25

QUEER WINE FEST
 Banny Wine
www.queerwinefest.com

July 9

FUELED BY FINE WINE HALF & QUARTER MARATHON
 Dayton
www.fueledbyfinewinehalfandquartermarathon.com

July 13-15

CELEBRATE WALLA WALLA WINE WEEK MERLOT
 Devils to come
www.wallawallawine.com

July 15

DRINK PINK
 Bryn Mawr Vineyards
www.brynmawrvineyards.com

July 28-30

INTERNATIONAL PORT NOIR CELEBRATION
 Oregon Wine Institute
www.oregonwineinstitute.org

Aug. 5

RUN FOR THE OAKS
 Lost Coast Estate
www.lostcoastestate.com/runfortheoaks

Aug. 16-20

OREGON WINE EXPERIENCE
 Bighorn Creek, Jacksonville
www.bighorncreekwinery.com

Aug. 19

FOREST GROVE UNCOVERED
 Forest Grove
www.forestgrove.com

Oct. 14

SOLAR ECLIPSE
 Astoria
www.astoriaeclipse.com

Nov. 12

TASTE OF UMPIQUA EUGENE
 Devils to come
www.tasteofumpiquaeugene.com

Nov. 10-11

SAULLO THE OREGON PORT NOIR AUCTION
 Devils to come
www.saullotheoregonportnoir.com

Nov. 24-26

THANOSWING WEEKEND IN WINE COUNTRY
 Sunriver
www.sunriver.com




OREGON WINE BOARD

1-800-451-4663
www.oregonwine.org
info.oregonwine.org

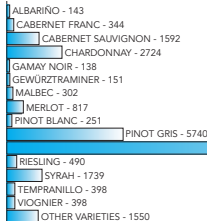
OREGON WINE BOARD is a semi-independent state agency that works to develop and promote Oregon wine and wine grape industry. It supports and advances Oregon wine marketing, research and education to support and advance Oregon wine and wine grape industry.

Devils to come: The annual Oregon Wine Symposium held each January is the premier educational event and trade show for the Northwest wine community.

2023 OREGON WINE ALMANAC **45**

2022  LOOKING BACK / STATISTICS


2021 PLANTED ACRES BY VARIETAL



Varietal	Acres
PINOT NOIR	25,123
PINOT GRIS	5,740
RIESLING	4,900
SYRAH	1,739
TEMPRANILLO	398
VIIGNIER	398
OTHER VARIETIES	1,550
MERLOT	817
GEWÜRZTRAMINER	151
CHARDONNAY	2724
CABERNET SAUVIGNON	1592
CABERNET FRANC	344
ALBARIÑO	143


Strong Gains

2021 OREGON VINEYARD & WINERY REPORT FINDINGS SHOW GROWTH




Region	Wineries	Acres	Production (tons)
N. Willamette Valley	695	22,392	69,370
S. Willamette Valley	86	4,552	14,958
Umpqua Valley	53	3,581	7,500
Rogue Valley	127	5,691	15,323
Columbia River	73	2,004	4,736
Other Oregon	24	857	2,790

2021 HARVESTED ACRES



Region	Wineries	Acres	Production (tons)
N. Willamette Valley	695	22,392	69,370
S. Willamette Valley	86	4,552	14,958
Umpqua Valley	53	3,581	7,500
Rogue Valley	127	5,691	15,323
Columbia River	73	2,004	4,736
Other Oregon	24	857	2,790

2021 PRODUCTION (IN TONS)



Region	Wineries	Acres	Production (tons)
N. Willamette Valley	695	22,392	69,370
S. Willamette Valley	86	4,552	14,958
Umpqua Valley	53	3,581	7,500
Rogue Valley	127	5,691	15,323
Columbia River	73	2,004	4,736
Other Oregon	24	857	2,790

53% Percentage increase in total wine grape production from 2020.	41,899 Total planted acreage in 2021.	72% Percentage increase of estimated wine grape value over 2020.	\$271 million Estimated value of wine grape production in 2021.	8.9% Percentage increase of export sales over 2020.	\$5.3 million Wine case sales across all channels in 2021.	72% Percentage increase in tasting room sales over 2020.	\$2595 Average price per ton in 2021.	26% Percentage of grapes harvested but not crushed in Oregon (still sold out of state).
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See the full report at www.oregonwinegrowers.com/resources/legislative-affairs/2022-oregon-wine-and-vineyard-report

10 | 2022 OREGON WINE ALMANAC

DAYTON

REMY WINES
www.remywines.com

Remy Wines

- A** 17495 N.E. McDougall Road
Dayton, OR 97114
- P** 503-864-8777
- W** www.remywines.com
- O** Owner: Remy Drabkin
- *** Winemaker: Remy Drabkin
- Labels: Remy Wines, Three Wives
- Top 5 Varieties: Lagrein, Dolcetto, Sangiovese, Pinot Noir, Pinot Gris
- ➔** Hours: Daily, noon–5 p.m.
- *** Map: Page 57





CELLAR SELECTS

2025

CELLAR SELECTS



Teutonic Wine Co.
2023 Gewürztraminer,
Crow Valley Vineyard,
Willamette Valley

A delightful mix of both sweet and floral: fragrant gardenias and warm peach cobbler mingle with candied and fresh oranges. The wine opens with the bittersweet taste of orange peel. The initial zestiness is balanced by honeysuckle while elderflower contributes complexity. A touch of ginger beer supplies a spicy twist, rounding out the palate with a refreshing kick and lasting impression. **\$28**



Cooper Ridge Family Estate Winery 2022 Grüner Veltliner,
Fox Hollow Vineyard, Umpqua Valley

The nose presents an intriguing blend of earthy and floral notes. Honeysuckle blossoms introduce sweetness while lemongrass adds citrusy brightness. Hints of sawdust lend a rustic undertone. Honeydew melon and cantaloupe enhance the fruit-forward flavor profile. Tart quince, followed by sweet Meyer lemon and Mexican lime citrus notes, leads to a refreshing, balanced acidity invigorating the palate. **\$28**



Willamette Valley Vineyards 2022 Dey Gewürztraminer,
Tualatin Hills

Old vines make for an enticing blend of intriguing scents. Wet stone, spicy ginger and ripe apricots present a stimulating introduction. Traces of sandal evoke an earthy, woodiness complemented by zesty notes of candied ginger. Flavors of juicy pears and peaches connect with allspice and nutmeg, enhancing complexity. Lemongrass and Meyer lemon deliver bright tartness. Find a harmony of fruit, spice and citrus with each sip. **\$39**



Bryn Mawr Vineyards 2023 Estate Riesling,
Eola-Amity Hills

Scents reminiscent of fresh rain summon a clean, invigorating freshness, while lemongrass lends an herbaceous touch. Lemon bars, cotton candy and honeysuckle lead to a delicate aromatic sweetness. Each taste delivers a vivacious citrusy experience with lemon curd, key lime pie and lemon zest. The overall flavor profile, tart and mouthwatering, invigorates the palate. **\$35**

Requirements: Wine must be 1) Produced by an Oregon winery (wineries from Washington side of Columbia Gorge AVA or Washington side of Walla Walla Valley AVA also allowed); 2) Currently available to consumers.

37 WINES EVALUATED

Aromatic Elegance

ADD THESE WINES TO YOUR SUMMER DRINKING LIST

HOW TO SUBMIT WINE

ELIGIBLE SUBMISSIONS

Wine must be: **1)** produced by an Oregon winery (wineries from Washington side of Columbia Gorge AVA or Washington side of Walla Walla Valley AVA also allowed); and **2)** currently available to consumers.

SUBMISSION PROCESS

For each varietal or type, **please send one submission (two bottles)** per brand.* If more than one vintage is available, please send current release. Include **retail price**. During months with multiple varietals, please do not send more than four varieties/types per tasting. Acceptable submission example: 2 bottles of one Pinot Blanc, 2 bottles of one White Pinot, 2 bottles of one Vermentino and 2 bottles of one White Blend.

*Applies to wineries that submit more than one brand.

DROP OFF/SHIPPING ADDRESS

Oregon Lithoprint
Attention: Cellar Selects OWP
1315 N.E. Miller Street
McMinnville, OR 97128
(Monday-Friday 8 a.m. — 5 p.m.,
Drop off, UPS or FedEx only)

EVALUATION PROCEDURES

1) Submitted wine must be received by specific deadlines (see to the right) to be eligible for tasting. **2)** Submitted wines will be tasted, but some wines may be held and combined with others of the same type for future tasting. **3)** No negative reviews published. Feature column limited only to "Recommended Wines." **4)** Evaluations are conducted by an expert-led tasting panel using a double-blind method of selection.

FEB

Syrah, Tempranillo, Grenache, Gamay Noir, Trousseau, Pinot Meunier, Mourvèdre, Dolcetto, Baco Noir, Barbera, Maréchal Foch, Tannat, Mencia, Sangiovese, Lagrein, other non-Bordeaux red varietals and blends.* (+SPK)
SUBMISSIONS DUE: NOVEMBER 19 (TUESDAY)

MAR

Cabernet Sauvignon, Cabernet Franc, Malbec, Merlot, Petit Verdot, Carménère, Bordeaux varietal blends.** (+SPK)
SUBMISSIONS DUE: DECEMBER 17 (TUESDAY)

APR

Pinot Noir No. 1 (excluding library wines) (+SPK)
SUBMISSIONS DUE: JANUARY 21 (TUESDAY)

MAY

Pinot Gris (including skin-contact) (+SPK)
SUBMISSIONS DUE: FEBRUARY 18 (TUESDAY)

JUN

Rhône- and Loire-style whites and blends: Melon de Bourgogne, Viognier, Chenin Blanc, Marsanne, Roussanne, Sauvignon Blanc, Picpoul, Muscat, Grenache Blanc (+SPK)
SUBMISSIONS DUE: MARCH 18 (TUESDAY)

JUL

Rosé (+SPK)
SUBMISSIONS DUE: APRIL 22 (TUESDAY)

AUG

Riesling, Gewürztraminer, Sylvaner, Müller-Thurgau, Grüner Veltliner (+SPK)
SUBMISSIONS DUE: MAY 20 (TUESDAY)

SEP

Pinot Blanc, White Pinot, Auxerrois, Albariño, Aligoté, Vermentino, other white blends *** (+SPK)
SUBMISSIONS DUE: JUNE 17 (TUESDAY)

OCT

Chardonnay (+SPK)
SUBMISSIONS DUE: JULY 22 (TUESDAY)

NOV

Pinot Noir No. 2 (excluding library wines)
SUBMISSIONS DUE: AUGUST 19 (TUESDAY)

DEC

Sparkling, Dessert/Port-style, Fruit wines
SUBMISSIONS DUE: SEPTEMBER 16 (TUESDAY)

JANUARY: NO CELLAR SELECTS IN THIS ISSUE

(+SPK) *Varietal-specific sparkling wine accepted.*
*Blend must be at least 75% non-Bordeaux varietals.
**Blend must be at least 75% Bordeaux varietals.
***Excludes wines tasted in previous months.

OREGON
WINE PRESS
EST. 1984

QUESTIONS? Contact OWP Editor Michele Francisco
503-687-1266 or michele@oregonwinepress.com



DISTRIBUTION

OWP is a **free publication** available at nearly **1,000 locations** throughout Oregon and across the country. It is also available by paid subscription. Monthly distribution ranges from **25,000 to 30,000**. The following is a sample of **100 fine wine shops** across the U.S. that carry OWP.

AUSTIN

The Austin Wine Merchant
theaustinwinermerchant.com

House Wine
housewineaustin.com

Lake Travis Wine Trader
Lakeway, TX
mywinetrader.com

BALTIMORE

Bin 604
bin604.com

Chesapeake Wine Company
chesapeakewine.com

Wine Underground
wineunderground.us

BOISE

Boise Co-op Wine Shop
boise.coop

BOSTON

Bauer Wines & Spirits
bauerwines.com

Boston Wine Exchange
bostonwineexchange.com

University Wine Shop
Cambridge, MA
universitywineshop.net

The Wine Connexion
North Andover, MA
wineconnexion.com

CHARLOTTE

The Wine Shop Dilworth
thewineshops.net

CHICAGO

Binny's Beverage Depot
binnys.com

The House of Glunz
thehouseofglunz.com

Lush Wine & Spirits
lushwineandspirits.net

Schaefer's
Skokie, IL
schaefer.com

CLEVELAND

Highland Hops and Vines
highlandhopsandvines.com

Continental Fine Wine
Greenwich, CT
continentalfinewines.com

Harry's Wine & Liquor Market
Fairfield, CT
harryswine.com

Spiritus Wines
Hartford, CT
spiritus.com

The Study Fine Wines & Spirits
Greenwich, CT
thestudyfinewines.com

The Wise Old Dog
West Hartford, CT
thewiseolddog.com

DALLAS

La Cave
lacavewarehouse.com

Pogo's Wine & Spirits
wineaccess.com/store/pogoswines

DENVER

Argonaut Wine & Liquor
argonautliquor.com

The Boulder Wine Merchant
boulderwine.com

Davidson's Liquors
Highlands Ranch, CO
davidsonliquors.com

Divino Wine & Spirits
divinowine.com

Mondo Vino
mondovino.net

DES MOINES

Ingersoll Wine & Spirits
ingersollwine.com

DETROIT

Merchant's Fine Wine
Dearborn, MI
merchantsfinewine.com

HOUSTON

Houston Wine Merchant
houstonwines.com

Richard's Liquors
richardsliquors.com

INDIANAPOLIS

Cork and Cracker
corkandcracker.com

Twenty First Amendment
21stamendment.com

JACKSON, MS

Kats Wine & Spirits
katswine.com

KANSAS CITY

Cellar Rat Wine Merchants
cellarratwine.com

Underdog Wine Co.
underdogwinekc.com

LAS VEGAS

Khoury's Fine Wine & Spirits
khourysfinewine.com

Las Vegas Wine Company
lasvegaswineco.com

LITTLE ROCK

Colonial Wines & Spirits
colonialwineshop.com

LOS ANGELES

Hi-Time Wine Cellars
Costa Mesa, CA
hitimewine.net

K&L Wine Merchants
Hollywood, CA
klwines.com

Lincoln Fine Wines
Venice, CA
wineaccess.com

Wally's Wine & Spirits
wallywine.com

Wine Exchange
Orange, CA
winex.com

The Wine House
winehouse.com

MIAMI

Old Vines Wine and Spirits
oldvineswine.com

Top Hat Wine and Spirits
tophatwines.com

Wine Boutique Wine Store
Miami Beach, FL
wineaccess.com

MILWAUKEE

Thief Wine Shop & Bar
thiefwine.com

MINNEAPOLIS

Surdyk's Liquor Store
surdyks.com

France 44 Wine & Spirits
france44.com

MISSOULA

Missoula Wine Merchants
missoulawine.com

NASHVILLE

Woodland Wine Merchant
woodlandwinemerchant.com

NEW YORK

Astor Wines & Spirits
astorwines.com

Burgundy Wine Company
burgundywinecompany.com

Chambers Street Wines
chambersst wines.com

Crush Wine & Spirits
crushwineco.com

The Le Du's Wines
leduwines.com

Morrell & Company
morrellwine.com

Park Avenue Liquor
parkavelliquor.com

Scotto's Wine Cellar
Brooklyn, NY
brooklynwine.com

Sherry-Lehmann Wine & Spirits
sherry-lehmann.com

Sip Fine Wine Inc
Brooklyn, NY
sipfinewine.com

Union Square Wines
unionsquarewines.com

NEW ORLEANS

Keife & Co.
keifeandco.com

Martin Wine Cellar
martinwinecellar.com

NEW JERSEY

Amanti Vino
Montclair, NJ
amantivino.com

Wine Library
Springfield Township, NJ
winelibrary.com

OKLAHOMA CITY

Broadway Wine Merchants
broadwaywinemerchants.com

OMAHA

Corkscrew Wine & Cheese
corkscrewwineandcheese.com

PHILADELPHIA

Pinot Boutique
pinotboutique.com

PHOENIX

Total Wine & More
totalwine.com

Hidden Track Bottle Shop
hiddentrackbottleshop.com

PITTSBURGH

Fine Wine & Good Spirits
Premium Collection
finewineandgoodspirits.com

SAN DIEGO

3rd Corner Wine Shop & Bistro
the3rdcorner.com

Vintage Wines Ltd.
vintagewinessd.com

SAN FRANCISCO

Arlequin
arlequinwine.com

Biondivino
biondivino.com

Castro Village Wine Co.
castrowine.com

K&L Wine Merchants
klwines.com

Paul Marcus Wines
Oakland, CA
paulmarcuswines.com

PlumpJack Wines
plumpjack.com

SANTA FE

Susan's Fine Wine & Spirits
sfwineandspirits.com

SCOTTSDALE

AZ Wine Company
azwineco.com

SEATTLE

Pike & Western Wine Shop
pikeandwestern.com

McCarthy & Schiering
mccarthyandschiering.com

Esquin Wine Merchants
esquin.com

City Cellars Fine Wines
cityceller.com

ST. LOUIS

The Wine Merchant, Ltd.
winemerchantltd.com

TAMPA BAY

B21 Fine Wine & Spirits
b-21.com

Total Wine and More
totalwine.com

WASHINGTON, D.C.

Calvert Woodley
calvertwoodley.com

Schneider's of Capitol Hill
schneiders.com

Cordial Wine
cordialwine.com

WICHITA

Jacob Liquor Exchange
jacobliquor.com

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jenna@oregonwinepress.com